

GET INTO CONSTRUCTION!

BGC Contracting

Brookfield Multiplex

Clough

Downer

Fulton Hogan

Georgiou

Grocon

John Holland

Laing O'Rourke

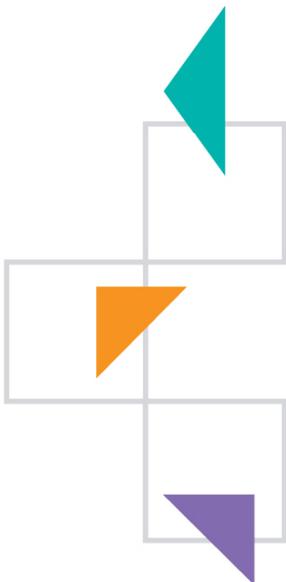
Leighton Contractors

Lend Lease

McConnell Dowell

UGL

Watpac



Dear Career Adviser,

It is with great pleasure that I write to share with you the Build Your Career initiative, launched by the Australian Constructors Association (ACA).

The ACA represents the peak building and construction companies in the country and leads the industry in identifying the key workforce development and skills issues that are critical to the sustainability of the industry.

The initiative has been developed to promote the trades and professions the industry offers, and attract and retain the workers that the industry will need in the future.

As part of our approach we conducted research to identify key influencers on today's youth as they start planning their future careers, and you will not be surprised that Careers Advisers are regarded by our youth as an important channel of information.

We appreciate the number of students you advise on a daily basis, this information pack aims to provide you with answers to some of those construction-related questions. Within it you'll find:

- Summary of research
- A fact sheet
- A poster

We invite you to view the website:

www.buildyourcareer.com.au which provides further information about the construction industry, career pathways and access to videos showcasing young people currently working in the construction industry.

We encourage you to share these resources with your students, their parents, anyone in your community who may be considering a career in construction and those who had not thought of it as an option.

Your ongoing feedback about this campaign would be most welcome. We would appreciate knowing if our resources assisted you in providing advice on careers in construction.

Is there more we could provide you with? How can we better help you? How did students and parents respond and engage with the campaign? We want to hear it! Please send your feedback via: **www.buildyourcareer.com.au/contact**

Kind regards,

A handwritten signature in blue ink that reads 'Dave Saxelby'.

David Saxelby
President
Australian Constructors Association



WWW.BUILDYOURCAREER.COM.AU